



Florida Citrus Parade
Thursday, December 29, 2016 – 11:00 AM

Contact Information

Name of Organization - *as you would like it to appear in the printed program and/or telecast*

Contact Name: _____ Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax Number: _____ Email Address: _____

Entry Information

Please indicate your entry type. This information determines the parade line-up and amount of space needed.

_____ **Custom Float:** Flat Bed structures, adorned with or highlighting citrus, which carry riders.

_____ **Float:** Flat Bed structures, inflatables, and other units which can carry riders.

Float Dimensions: Length: _____ Width: _____ Height: _____

_____ **Marching Unit:** Entries on foot such as honor guards, twirling groups, or musical acts.*

_____ **Equestrian Unit:** Horse-drawn carriage/stagecoach or any mounted unit. Clean-up crews are mandatory.

_____ **Specialty Unit:** All other entries such as performance groups, pageants, musicians, etc.

**High school marching bands are exclusively managed by Super Holiday Tours, 1-800-327-2116.*

Describe any special staging requirements such as changing trailer or extra vehicles:

Number of Participants in Entry: _____

Age Range of Participants: _____

Approximate Length and Width of Unit: _____

Number of vehicles in unit & vehicle description: _____

Describe your organization's main objective:

Describe in detail your group's activity, performance, and interaction with the crowd during the parade*:

*** Distributing beads, candy, and other promotional items requires two people to walk alongside your unit. Throwing items from floats, cars or walkers is prohibited. All items must be handed to crowd.**

Does your organization participate in any other parades or events? If yes, please list below:

Describe in detail how your group plans to incorporate citrus into your entry's theme?

Entry Fees

As a not-for-profit organization, your entry fee will benefit Florida Citrus Sports' educational initiatives and local charities. Please indicate your entry type and do not send payment until you have received a letter of acceptance.

_____ \$15,000-\$25,000	Custom Float with one minute (1:00) national television guarantee and flatbed structure. <i>Contact Florida Citrus Sports for custom float options and pricing</i>
_____ \$4,000	Commercial Organization with thirty seconds (:30) national television guarantee
_____ \$2,000	Non-Profit Organization with thirty seconds (:30) national television guarantee
_____ \$1,000	Commercial Organization
_____ \$250	Non-Profit Organization

Rules and Regulations

- **Application Process:** All applications will be reviewed by Florida Citrus Sports and the Florida Citrus Parade Committee. All music, decoration, costuming and sound systems are subject to review by Florida Citrus Sports prior to performance. All decisions by the organization are final.
- **Right to Film, Photograph, etc.:** Florida Citrus Sports and its assignees shall have the exclusive right to photograph, film, videotape or audio record all entries in the parade and distribute in any manner. Florida Citrus Sports shall have the continuing exclusive right to use any photograph or recording in the future without additional compensation to the parade participant.

- **Right of Final Approval:** Florida Citrus Sports reserves the right to disqualify any parade entry at any time if it does not meet the proposed criteria on the day of the event. Entries varying from the terms of its application or without riders will not be released into the parade. As a result, no television coverage or reimbursement will be provided to the entrant. Providing riders is the entry's sole responsibility.
- **Right of Sponsor Approval:** Florida Citrus Sports reserves the right to review all of the entry applicants' affiliated sponsors in order to confirm there are no conflicts with a Florida Citrus Sports partner/sponsor. Please list below all corporate sponsors of your organization and the entry for the parade. Failure to submit this information may result in disqualification of parade entry*.

**Additional Information about your sponsor(s) may be required upon acceptance into the parade.*

Additional Information

Please return the requested materials along with the application to be considered for the parade:

- **501 (c)(3):** Non-profit organizations must submit a copy of their 501 (c)(3) document along with the application.
- **Entry Photograph(s):** Photos need to be in JPEG format and have a minimum resolution of 300 DPI. This should be of your group, proposed float or entry concept.
- **Program Copy:** A detailed and typed Word Document description of your entry in 75 words or less. Copy may be used in the printed parade program which is distributed to the crowd on parade day as well as read along the parade route by disc jockey stations.
- **TV Commentary:** Television-guaranteed entries only. Commentary should include a description of the unit, information concerning the organization and any additional key points (please provide a pronunciation key). Commentary will be featured during the parade's national telecast. You may receive a follow-up call from the scriptwriter for further scripting. Television commentary is subject to modification based on the discretion of the parade broadcasters.

Signature

Director/Owner Signature

Date

Please return requested materials by Friday, October 14, 2016 to:

Florida Citrus Sports
 Attn: Florida Citrus Parade
 One Citrus Bowl Place
 Orlando, FL 32805
 Phone: 407.423.2476
 Fax: 407.425.8451



A Florida Citrus Sports Event